

### *Traditional Creative Ideas*

- Evoke an emotional response with a new advertising campaign
- Give your company a face lift with a new logo and collateral
- Integrate your print collateral with your website for cohesion
- Rebuild your brand statement
- More

### Connect With Flashpoint

info@flashpointmarketing.biz  
1.888.428.6524  
FlashpointMarketing.biz



## Traditional Creative Services

### Creative for Accounting Firms

Flashpoint combines creative agency practice and know-how with individual client focus to deliver meaningful brand experiences. We're different than other CPA Marketing firms because we think like a client but create like an agency.

#### **Our creative services include the following:**

- **Brand Strategy** - Together, we identify challenges, explore opportunities, and help you build a marketing plan for long-term growth.
- **Design** - Ads and advertising campaign development and creation, brochures and sales collateral, trade show exhibits and materials, branded giveaways, stationery and more.
- **Brand Identity** - Logos and brand marks

Our core values include strategy, creativity, character, agility and results.

### What Traditional Creative Do For Your Firm

Flashpoint's traditional creative services can help you with the following:

- Build brand awareness and generate interest in your firm's services via a new **advertising campaign**
- Drive an increased volume of targeted clients through a **segmented direct mail campaign**
- Help you better communicate your products and services to existing clients as well as prospects with **sell sheets, brochures and handouts**

## Why Flashpoint?

At Flashpoint Marketing, we cater not only to your digital-service and website development needs, but we also generate traditional creative such as, strategy, print and branding. Our professionals can craft solutions for any marketing or promotional needs your firm may have. Whether it's a new corporate strategy, targeted ad campaign, logo relaunch, or production assistance and beyond - our team stands ready to turnkey the process.